

Reckon One Payroll is live today. Says, 'Game On!'

Reckon milestone achieved with launch of all-new Payroll for unlimited employees, significantly expands market opportunities.

Australian cloud accounting software provider Reckon Limited (ASX:RKN), has today announced the launch of its long awaited Payroll software for Reckon One, available from just \$3 per month. Payroll was the most requested functionality for Reckon One. Its release now makes the online accounting software a strong and affordable product, uniquely engineered to be a perfect fit for any business.

"This release marks a huge opportunity for Reckon and is a significant milestone for the company. The lack of Payroll functionality was curbing the uptake of Reckon One. Its introduction enables us to expand from targeting sole-traders, to small to large businesses, significantly increasing our potential market. We now have a very strong offering with all the advantages of the competition, and in many respects, better due to our custom build with unlimited employee management, fair pricing for a premium solution, and a next generation user experience. We're excited to see what it can do to improve operations for Australian business owners. Our Reckon One solution has had a big boost today. It's game on," said Clive Rabie, CEO, Reckon Limited.

Unlike the acquisition based strategies of many of its competitors (Xero with Paycycle, Quickbooks with Key pay), Reckon has built its own Payroll system in-house. It saw it as the only way to ensure a well priced product, unhindered by the issues that often burden tacked-on solutions. The strategy has paid off and Reckon One's Payroll module has received high praise from user testing groups.

"Reckon has built Payroll from the ground up. We consulted clients and the broader industry to ensure our tool could fit their needs better than anyone else. Our solution is uniquely engineered to simplify the day-to-day accounting complexity of a business and allows them to only pay for what they need. We mean it when we say Reckon One is the perfect fit for any business. In a very short time we've caught up to, and I believe have now surpassed, the competition in a number of key ways," continued Rabie.

The Australian Payroll Association's Benchmarking Report in 2016 showed that Payroll-related costs were one of the biggest expenses for SMEs. For companies with less than 50 employees, the average cost per payslip annually is \$4,766.03. A situation not helped by Reckon's competitors who charge businesses ever higher prices for online accounting software as they hire more employees.

"Some of our competitors are essentially actively discouraging businesses from expanding their workforces, creating barriers in the form of unnecessary costs," said Rabie.

In June 2015 the Counts of Australian Businesses ABS report¹ shows 37% of businesses in Australia have between 1 to 19 employees, which is more than 780,000 businesses. Reckon's new Payroll functionality for unlimited employees means those businesses will immediately see a benefit using Reckon One, and won't be charged more for Payroll when growing their workforce.

"Payroll is an essential tool for business owners but can be expensive, especially for SMEs. As we developed our Payroll software in-house, we were able to keep costs much lower for our customers so business owners can rest assured they won't be charged extra for Payroll as they grow and employ more staff," concluded Rabie.

¹<http://www.abs.gov.au/ausstats/abs@.nsf/0/85372091B76BD119CA257B710014993B?Opendocument>

MEDIA RELEASE

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Reckon couldn't be launching its Payroll at a more ideal time. The ATO is requiring all employers to be Superstream compliant by the 30th of June, and Reckon believes that its Reckon One offering is a compelling solution for the large number of businesses who need to comply with the impending law.

Reckon One allows super contributions to be processed automatically on its \$5 per month 'medium' Payroll version, and has partnered with the National Australia Bank to facilitate this across all major banks from launch date. There is also a \$3 per month 'lite' Payroll offering that will allow businesses to process their contributions manually from the 30th of June.

The 'lite' Payroll option for \$3 per month also includes:

- Unlimited employees
- Pay employees and track leave
- Automatic compliance updates
- Calculate superannuation and obligations
- Process manual and scheduled pay runs
- SAFF download for SuperStream (from 30th June)

Reckon One Payroll will provide automatic updates for tax table changes, superannuation guarantee rates and other levies.

Payroll will be one of the main discussion points at Reckon's Accountants and Bookkeepers Roadshow (<http://go.reckon.com/roadshow-au/>), which is launching this week and will be travelling to 24 regional and metropolitan locations across Australia through April and May.

"Having the opportunity to speak with accountants and bookkeepers around the country is important to help them understand the benefits of our Payroll module for their clients. We encourage anyone who wants to learn more to attend.

"We know this Payroll module is something both the industry and business owners have been waiting for, and we are so pleased that it is now live. As we additionally approach our launch date into the United Kingdom, I can say the future is bright for Reckon One, and I'm glad to report that Australian software innovation is alive and well. We will prove that an Australian company based in North Sydney can battle with the best of them and win on the world stage," concluded Rabie.

To find out more about Reckon One's Payroll, and take a trial, visit:

<https://www.reckon.com/au/one/modules/payroll/>

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For further information, or to arrange an interview, please contact:

Jenna Hawkins

PPR

(02) 9818 0962 / 0403 554 317

jenna.hawkins@ppr.com.au

Claire Malyon

PPR

(02) 9818 0958 / 0457 001 724

cmalyon@ppr.com.au

ABOUT RECKON

Reckon is an ASX listed and Australian owned company with over 25 years experience delivering market leading solutions to accountants and bookkeepers, legal professionals and small to medium sized businesses. Our software services are designed to make accounting faster, easier and more productive. Find out more at www.reckon.com